

## **PERSONAL DATA WE COLLECT & WHY**

### **COOKIES:**

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. Evan Regan Nutrition website uses cookies for Google Analytics purposes and to keep track of logged in users. No personally identifiable information is collected via our cookies. If you enquire on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another enquiry. These cookies will last for a maximum of one year.

### **EMBEDDED CONTENT FROM OTHER WEBSITES:**

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website. These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

### **HOW LONG WE RETAIN YOUR DATA:**

If you enquire or become a client of Evan Regan Nutrition, the associated information and its metadata are retained indefinitely and can be erased at any time on request. This is so we can recognize and approve any follow-up enquiries, memberships and comments automatically instead of holding them in a moderation queue. Your data is stored on a secure password protected database on a password protected / encrypted account.

### **RIGHTS YOU HAVE OVER YOUR DATA:**

If you have enquired on this website, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

## **HOW WE USE YOUR INFORMATION – EXPANDED**

### **LAWFUL BASIS FOR DATA PROCESSING:**

We comply with the General Data Protection Regulation (GDPR) and may use two separate basis for the lawful processing of your personal data as follows:

1. Contract basis is used for processing personal data which directly relates to purchases and to the management of contracts for our clients, former clients and those who have themselves entered their personal details into our online enquiry forms but may not have gone on to take out a paid programme / package.

Whilst you are a current client we are required to store and process certain personal data, such as your name, address, email address and telephone number. If you have reached the end of your initial contract period you can terminate your membership agreement with us and request that we erase your details from our systems at the end of your contract.

When you become a member it will be necessary for us to share your personal data with some 3rd-party data processors (other companies), as outlined below in the section entitled “People who use our services”.

2. Consent basis is used when you opt in to receive our direct marketing such as, but not limited to, email newsletters, promotions, giveaways and events. This use of personal data applies to both members and non-members and is usually restricted to just your name, age, address, email address, training/nutrition goal and telephone number.

You may opt out of receiving our newsletters and marketing at any time, whether an active member or not. If you wish to opt out from direct marketing you will be able to do so by contacting us using the information at the bottom of this page.

We do not sell or gain profits from the collection of any data obtained by Evan Regan Nutrition.

Under the Consent basis of lawful processing you are entitled to the right to be forgotten (erased from our systems) and the right to ask us to transfer the personal data that you supplied us to another company. Please see the contact information at the bottom of this page if you wish to make such a request.

In addition, as a member, you may choose to participate in various nutrition, health and fitness schemes that we operate. By choosing to participate in such schemes you consent to us recording and processing your physical, health and biometric data for the sole purpose of fulfilling the functions of the service you have chosen to participate in. If you decide to leave any of these schemes you have the right to request that we erase your data from those systems. Which we will do within 30 days.

## **VISITORS TO OUR WEBSITES:**

When someone visits evanregannutrition.com we use a third-party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website. If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

## **TERMS AND CONDITIONS OF WEBSITE USE:**

The content of the pages of this website is for your general information and use and is subject to change without notice. Your use of any information or materials on this website is entirely at your own risk, for which we shall not be liable, and it shall be your own responsibility to ensure that any products, services or information available through this website meet your specific requirements. This website contains material which is owned by or licensed to us. This material includes, but is not limited to, the design, layout, look, appearance and graphics. Reproduction is prohibited other than in accordance with 'fair use' as set out by the Digital Millennium Copyright Act (DMCA). Unauthorised use of this website may give rise to a claim for damages and/or be a criminal offence.

## **SECURITY AND PERFORMANCE:**

Evan Regan Nutrition's website uses an integrated application to help maintain the security and performance of the website. To deliver this service it processes the IP addresses of visitors to our website and logs any IP addresses that make unauthorised attempts to log in or that try to examine the non-public content.

## **PEOPLE WHO EMAIL US:**

Any email sent to us, including any attachments, may be monitored and used by us for reasons of security and for monitoring compliance with our privacy policy. Email monitoring or blocking software may also be used. Please be aware that you have a responsibility to ensure that any email you send to us is within the bounds of the law.

## **PEOPLE WHO USE OUR SERVICES:**

We offer various services to our members. We have to hold the details of the people who have requested our services, such as a consultation, coaching/assessment services in order to provide these services to them. However, we only use these details to provide the service the person has requested and for other closely related purposes. For example, we might use

information about people who have requested a service to carry out a survey to find out if they are happy with the level of service they received. When people do subscribe to our services, they can cancel their subscription within the individual terms of their contract and are given an easy way of doing this.

Incomplete registrations sometimes occur when a person begins to subscribe via our email / messaging subscription communication and then either changes their mind or decides to finish the process at a later date. In these cases we send a single service related email to that person to see if they require assistance in completing the registration process.

#### **WE USE THIRD-PARTY DATA PROCESSORS TO PROCESS PAYMENTS:**

The data processing company is GDPR compliant. They include, but are not limited to, Wix, Stripe, GSuite, Google Analytics. Further information on this company can be found on their website or supplied by us upon request. We do not hold any user payment information.

#### **AMENDMENTS:**

Evan Regan Nutrition reserves the right in its sole discretion to amend this privacy statement at any time without notice, and you should regularly check this privacy statement for any amendments.

#### **AGREE:**

By accessing Evan Regan Nutrition, you agree to the collection and use of this data in this Privacy Policy. If you are aged 16 or under, please get your parent/guardian's permission before you provide any personal information to us. Users without this consent are not allowed to provide us with personal information.

#### **DISCLAIMER:**

The material contained in this website is for general information purposes only and does not constitute professional advice nor is it intended to create a clinician-client relationship.

#### **CONTACTING EVAN REGAN NUTRITION:**

Please contact us at [Info@evanregannutrition.com](mailto:Info@evanregannutrition.com) should you have any questions or concerns.